

KEY HIGHLIGHTS

Industry

Financial Services (*Community Banking and Credit Unions*)

Business Opportunity

Garland Group has a highly remote workforce, distributed across multiple time zones. The Garland Group's highly collaborative, close-knit culture is a key success factor, and they wanted to create a virtual water cooler where employees can share ideas, anecdotes and stay connected — all without email overload.

Solution

The Garland Group deployed an internal enterprise social network from CubeTree. With CubeTree's freemium model and hosted delivery, rollout required minimal effort and risk; with CubeTree's intuitive interface, adoption was viral.

Results & Benefits

Just a month after launch, the entire company was using their CubeTree network to build better relationships and work more effectively with remote co-workers.

CubeTree's "Enterprise Facebook" approach has helped The Garland Group create a virtual water cooler where employees can connect and interact. And CubeTree's support for a range of client applications allows us to communicate and interact from any location - a bank, coffee shop, while working from home, the airport."

Brad Garland, Chief Executive Officer
The Garland Group.



The Garland Group

ENABLING THE GARLAND GROUP'S GEOGRAPHICALLY DISTRIBUTED TEAMS TO STAY CONTINUOUSLY CONNECTED

The Garland Group assists financial institutions in achieving Continuous Compliance through its real-time compliance management platform called RiskKey. For more than two decades, The Garland Group's solutions have helped community banks and credit unions measure and reduce risk, improve the operational efficiency of their compliance initiatives and promote information security. A privately held company, The Garland Group is headquartered in Wylie, Texas with offices throughout the United States.

Business Challenge

With its offices dispersed across the country, and most employees on the road, or working at client locations, The Garland Group needed an efficient yet secure way for its employees to connect in real time from remote locations. They wanted to share ideas and best practices across the organization, without creating email overload. In addition to professional collaboration, it was also important for the company to enable employees to learn more about each other, and connect on a personal level, a key component to furthering its unique culture.

Solution

The Garland Group implemented online project management tools, but found these tools leaned more towards a task-based approach – they didn't provide a way for employees to foster interpersonal connections, and build strong working relationships.

They selected CubeTree because it offered a unique blend of enterprise social network, and professional collaboration tools like wikis, blogs and file-sharing. The "Enterprise Facebook" features combined with traditional collaboration tools help employees built strong personal relationships, share ideas and best practices, and work more effectively together – even if they spend little time face-to-face. With CubeTree's support for a range of client applications – iPhone, Blackberry, mobile browsers and desktop clients - The Garland Group's mobile workforce can connect and collaborate from any location.

Security was also top of mind in choosing an enterprise collaboration tool. The Garland Group rests easy knowing that CubeTree's built-in capabilities allow for strict security and policy controls, which help ensure the company's proprietary files, images, updates and internal communications remain confidential.

ABOUT CUBETREE

CubeTree's hosted collaboration suite helps companies create internal social networks. A company's CubeTree network is private to the company, free for any number of employees and comes with enterprise-ready security and administration. CubeTree's social networking features include profiles, microblogging and activity feeds for 30+ types of feed items. To help employees collaborate better, applications like wikis, file-sharing, link-sharing, polls and group chat are integrated into CubeTree's social networking platform, and included for free. CubeTree supports 20+ built-in integrations, from consumer software like Twitter to enterprise applications like CRM and Google Apps, and a rich API that enables custom integrations. CubeTree is venture-backed and headquartered in Redwood City, Calif.

Implementation

CubeTree's freemium model and hosted delivery model helped The Garland Group pilot CubeTree with zero cost and zero risk. With no hardware or software to install, it took a single individual just a few minutes to set up the initial CubeTree network and minimal effort to roll it out. The Garland Group tested CubeTree among a small pilot group of employees and collected user feedback to help determine whether the product was right for the company.

The consensus – employees found that features like profiles, status updates, micro-blogging and wiki collaboration were exactly what they needed to connect and work better with co-workers in remote locations.

Following positive user feedback, The Garland Group extended its viral implementation of the product by simply inviting more employees to join the network. No user training was required, since CubeTree's interface is intuitive and very easy to use.

Results

Within weeks of the initial roll out, 100% of The Garland Group's employees were actively participating in the company's CubeTree network – a testament to CubeTree's ease of adoption, virality and intuitive user experience. By using CubeTree as its primary communication tool, The Garland Group's employees now have real-time visibility into updates, discussions, ideas, documents and best practices, at all levels of the organization, and across the entire company.

401 Warren Street, Suite 300 Redwood City, CA 94063

Create your account today – it's easy and it's free!
Sign up at www.cubetree.com.

P 650-599-6990 **E** info@cubetree.com **F** 1-650-599-9858

cubetree